



Order / Rev: 2745819  
 Alt Order #: Manual  
 Flight Dates: 07/28/23 - 08/03/23

Advertiser: ISS/ Kentucky Values  
 Product Desc: Statewide Kentucky 7/28-8/3  
 Estimate: 728803  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	07/30/23	07/30/23	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$500.00	P02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	----F--					0	\$325.00		0.00			
		Week: 07/31/23	08/06/23	MTWT---					4	\$325.00		0.00			
N 3	WHAS	08/01/23	08/01/23	Tue Prime A Connors/ Wonder Years	CM	8-9p	-T-----	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	-----S					1	\$500.00		0.00			
		Week: 07/31/23	08/06/23	-T-----					1	\$800.00		0.00			
N 4	WHAS	07/29/23	07/29/23	Sat Prime C Good Doctor	CM	10-11p	-----S-	:30	1	\$350.00	P02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	-----S-					1	\$350.00		0.00			
N 5	WHAS	07/28/23	07/28/23	Fri Prime Other 20/20	CM	9:00 PM-11:00 PM (9:00 PM-11:00 PM)	----F--	:30	1	\$650.00	P02	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	----F--					1	\$650.00		0.00			
N 6	WHAS	07/28/23	08/03/23	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237a	M-WTF--	:30	1	\$120.00	P02	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	----F--					1	\$120.00		0.00			
		Week: 07/31/23	08/06/23	M-WT---					3	\$120.00		0.00			
N 7	WHAS	07/29/23	07/29/23	Sat Prime B Shark Tank	CM	9-10p	-----S-	:30	1	\$350.00	P02	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	-----S-					1	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NHAS	07/24/23-07/30/23	Sat Prime B		9-10p	-----Sa--	:30		<del>(\$350.00)</del>	0.00	NM				
			See MG 7.2,7.3												
			[Program Change-UFC-msw]												
2	NHAS	07/24/23-07/30/23	UFC Prime		Various	-----Sa--	:30		<del>(\$350.00)</del>	0.00	NM				
			See MG 7.4,7.5												
3	NHAS	07/24/23-07/30/23	UFC Prime		Various	-----Sa--	:30		<del>(\$350.00)</del>	0.00	NM				
			See MG 7.4,7.5												
4	NHAS	07/24/23-07/30/23	Sat Prime Other		8-11p	-----Sa--	:30		\$350.00	0.00	NM				
			MG for 7.2,7.3												
5	NHAS	07/24/23-07/30/23	Sat Prime Other		8-11p	-----Sa--	:30		\$350.00	0.00	NM				
			MG for 7.2,7.3												
N 8	WHAS	07/29/23	07/29/23	Sat Prime A America's Funniest Home V	CM	8-9p	-----S-	:30	1	\$350.00	P02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	-----S-					1	\$350.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	NHAS	07/24/23-07/30/23	Sat Prime A		8-9p	-----Sa--	:30	<del>(\$350.00)</del>	0.00	NM			
					See MG 7.2,7.3										
					[Program Change-UFC-msw]										
N 9	WHAS	08/03/23	08/03/23	Thu Prime C Chase, The	CM	10-11p	---T---	:30	1	\$750.00	P02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	---T---					1	\$750.00		0.00			
N 10	WHAS	07/28/23	08/03/23	Local News @ 12p M-F	CM	12:00 PM-12:30 PM	PIMTWF--	:30	1	\$180.00	P02	0.00	NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	----F--					1	\$180.00		0.00			
		Week: 07/31/23	08/06/23	MTWT---					4	\$180.00		0.00			
N 11	WHAS	08/03/23	08/03/23	Thu Prime A Press Your Luck	CM	8-9p	---T---	:30	1	\$800.00	P02	0.00	NM	1	\$800.00

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**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WHAS	07/30/23	07/30/23	Good Morning America Su	CM	8-9a	-----S	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	---T---		1				\$800.00		0.00			
N 13	WHAS	07/28/23	08/03/23	Local News @ 4p M-F	CM	4:30 PM-5:00 PM	MTWTF--	:30	1	\$180.00	P02	0.00	NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	-----S		1				\$200.00		0.00			
		Week: 07/31/23	08/06/23	MTWT---		4				\$180.00		0.00			
N 14	WHAS	07/28/23	08/01/23	Inside Ed 730-8p	CM	730-8p	MT--F--	:30	1	\$500.00	P02	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	----F--		1				\$500.00		0.00			
		Week: 07/31/23	08/06/23	MT-----		2				\$500.00		0.00			
N 15	WHAS	08/03/23	08/03/23	Thu Prime B	CM	9-10p	---T---	:30	1	\$750.00	P02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	---T---		1				\$750.00		0.00			
N 16	WHAS	07/30/23	07/30/23	Sun Prime A	CM	7-8p	-----S	:30	1	\$750.00	P02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	-----S		1				\$750.00		0.00			
N 17	WHAS	07/29/23	07/29/23	Local News @ 630p Sa	CM	630-7p	-----S-	:30	1	\$240.00	P02	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	-----S-		1				\$240.00		0.00			
N 18	WHAS	08/01/23	08/01/23	Tue Prime B	CM	9-10p	-T-----	:30	1	\$650.00	P02	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	-T-----		1				\$650.00		0.00			
N 19	WHAS	07/31/23	07/31/23	Mon Prime Other	CM	8-11p	M-----	:30	1	\$1,200.00	P02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	M-----		1				\$1,200.00		0.00			
N 20	WHAS	07/29/23	07/29/23	Good Morning America Sa	CM	7-9a	-----S-	:30	1	\$180.00	P02	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	-----S-		1				\$180.00		0.00			
N 21	WHAS	07/28/23	08/03/23	Local News @ 12p M-F	CM	12:30 PM-1:00 PM	MTWTF--	:30	1	\$180.00	P02	0.00	NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	-----S-		1				\$180.00		0.00			
		Week: 07/31/23	08/06/23	MTWT---		4				\$180.00		0.00			
N 22	WHAS	07/28/23	08/03/23	Local News @ 5p M-F	CM	5-530p	--WTF--	:30	1	\$350.00	P02	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	----F--		1				\$350.00		0.00			
		Week: 07/31/23	08/06/23	--WT---		2				\$350.00		0.00			
N 23	WHAS	07/28/23	08/02/23	Local News @ 6p M-F	CM	6-630p	M-WF--	:30	1	\$450.00	P02	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	----F--		1				\$450.00		0.00			
		Week: 07/31/23	08/06/23	M-W----		2				\$450.00		0.00			
N 24	WHAS	07/29/23	07/29/23	ET 7-8p Sa	CM	7-8p	-----S-	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	-----S-		1				\$200.00		0.00			

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	WHAS	07/28/23	08/03/23	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	--WTF--	:30	1	\$400.00	P02	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	----F--		1				\$400.00		0.00			
		Week: 07/31/23	08/06/23	--WT---		2				\$400.00		0.00			
N26	WHAS	07/31/23	07/31/23	Mon Prime C Mon Prime C	CM	10-11p	M-----	:30	1	\$650.00	P02	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	M-----		1				\$650.00		0.00			
													Totals	52	\$18,950.00